

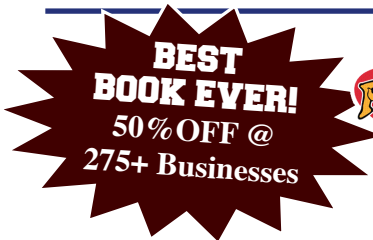
RETAIN & GAIN!

Showing employees, customers and clients they are valued helps build solid relationships which develops loyalty.
 Providing a PREMIUM helps **RETAIN LOYALTY** and **GAIN BUSINESS!**

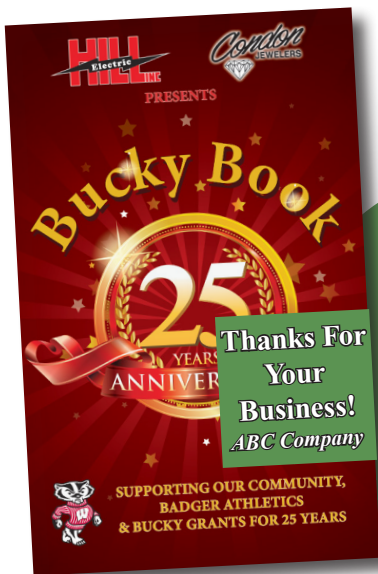
VALUE IN A PREMIUM

The Bucky Book provides superior qualities than other premiums in the marketplace:

- **YEAR LONG RECOGNITION** (Valid thru 9/2017) - Recipients will remember your generosity as books are used for over a year!
- **UNIVERSAL APPEAL** - Something for Everyone with 11 Different Sections
 - › Grocery
 - › Dining
 - › Golf
 - › Food & Pizza
 - › Entertainment
 - › WI Dells
 - › Home Improvement
 - › Services
 - › Shopping
 - › Health & Beauty
 - › Automotive
- **REAL VALUE** - 275+ BUSINESSES offering **50% OFF DISCOUNTS** totaling \$20,000+ SAVINGS!
- **COMMUNITY SUPPORT**
 - ★ \$3,000,000+ RAISED for 100s of local fundraising groups
 - ★ \$500,000+ CONTRIBUTED to UW Athletics & Scholarships
 - ★ \$250,000+ DONATED to local schools to help with budget cuts



& MORE!



MAKE IT YOUR OWN!

EXPANDED GROCERY SECTION!

\$100s in SAVINGS From Major Grocery Stores!



RATES

1 - 4 Books = \$35.00/unit	40 - 69 = \$17.50/unit
5 - 9 = \$30.00/unit	70 - 99 = \$15.00/unit
10 - 19 = \$25.00/unit	100 - 199 = \$12.50/unit
20 - 39 = \$20.00/unit	200+ = \$10.00

GUARANTEE

Any unused Books from this year's purchase will be exchanged for next year's edition at no cost to you so you will never experience a loss!

NOTE: Bucky Books can ONLY be purchased as corporate/employee gifts or other promotional applications and may NOT BE RESOLD! PLEASE do not divulge these discounted rates to help maintain the integrity of our retail price.