

ALPHABETICAL MERCHANT LIST

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| 5th Quarter Sports Bar & Grill | 2 for 1 Sandwich, Burger or Wrap | 501 |
| A Moment's Peace Massage Therapy | 2 for 1 30 Minute Massage | 89 |
| A&W | 2 for 1 Root Beer Float; 2 for 1 Breakfast Sandwich; 2 for 1 Bacon Cheeseburger | 419, 519 |
| A.L. Ltd. Landscaping | 2 for 1 Maple Tree with Installation | 196, 197, 274 |
| AAA | FREE Gift; FREE Passport Photos; 50% OFF Assoc. Membership | 385 |
| Abracadabra Limousines | 50% OFF Four Hour Limo Rental | 2, 217 |
| Abuelo's | 2 for 1 Entrée & Beverage | 585 |
| ADare Go Carts | 2 for 1 Adult Admission | 257 |
| Affordable Legal Services | 50% OFF Preparation of Basic Will | 341 |
| Ageless Concrete | 50% OFF Removal Fee | 4, 173 |
| Alfresco/Best Western | 2 for 1 Dinner Entrée; 2 for 1 Breakfast or Lunch Entrée | 569 |
| All Clean Windows, LLC | 2 for 1 Hour of Labor | 6, 186, 187 |
| All Comfort Services | 50% OFF Trip Charge; 50% OFF Plumbing Inspection | 194, 195 |
| Anchors Away at the Bridge | 2 for 1 Dinner Entrée | 563 |
| Angela's Headquarters | 50% OFF Color Service; 50% OFF Retail Product | 97 |
| Angelo's | 50% OFF Pizza; 2 for 1 Pizza; 2 for 1 Pasta Dinner | 575 |
| Animal Hospital at Hillshore | FREE Pet Exam or 50% OFF Grooming | 376 |
| Animart | FREE Dog Wash; \$5 OFF \$10 Purchase; 2 for 1 Fish | 349 |
| Antiqua Bay Resort | 50% OFF One Night Stay | 243 |
| Anytime Fitness | FREE Two Week Pass; FREE Enrollment; 2 for 1 Training Sessions | 98, 99 |
| Arby's | 2 for 1 Arby's or Ham Melt; 2 for 1 Beef & Cheddar & Fry; 2 for 1 Jr. Roast Beef | 504, 505, 506, 507 |
| Athens Gyros | 50% OFF Gyro Sandwich | 499 |
| Auntie Anne's Pretzels | 2 for 1 Pretzel; 2 for 1 Pretzel/Lemonade; 2 for 1 Pretzel Dog/Drink | 416, 417 |
| Badger Bowl | FREE Band Admission; 2 for 1 Game of Bowling; 2 for 1 Soup & Sandwich Lunch Special | 53, 427 |
| Badger Country Pest Control | 50% OFF Initial Pest Control | 343 |
| Badgerland Irrigation | Proud To Salute The UW! | 8, 170 |
| Bandung Indonesian Cuisine | 2 for 1 Lunch; 2 for 1 Dinner | 551 |
| Banfield Pet Hospital | FREE Office Call & Physical Exam | 367 |
| Baraboo Country Club | 2 for 1 9 or 18 Holes of Golf | 301 |
| Baraboo Hills Campground | 2 for 1 Night/Campsite | 251 |
| Basketree Gifts | \$20 OFF \$40 Purchase | 145 |
| Bavaria Sausage, Inc. | Free Cheddar Cheese with Purchase | 503 |
| BBC Lighting | Proud To Salute The UW! | 9 |
| BeautiControl Cosmetics | 50% OFF Product Purchase When Hosting | 111 |
| Beaver Dam Country Club | 2 for 1 9 or 18 Holes of Golf | 305, 307 |
| Bellini Italian Restaurant | 2 for 1 Pasta Entrée; 2 for 1 Appetizer; 2 for 1 Pizza | 583 |
| Beltline Animal Hospital | 50% OFF Vet Service, Grooming or Boarding | 331 |
| Benvenuto's | 2 for 1 Pasta Entrée; 2 for 1 Lunch Entrée; 50% OFF Appetizer | 547 |
| Best Way Cleaners | 50% OFF Dry Cleaning Order | 375 |
| Black Bear, The | 2 for 1 Pasta Entrée; 2 for 1 Burger or Sandwich; 2 for 1 Sat. or Sun. Breakfast | 597 |
| Blackhawk Golf Course | 2 for 1 9 Hole Greens Fee | 285, 289 |
| Blain's Farm & Fleet | 2 for 1 Paint; 2 for 1 Pet Food; \$5 Same As Cash | 10, 160, 161 |
| Block Cleaners | 50% OFF Dry Cleaning | 371 |
| Blockbuster | 2 for 1 New Release; 2 for 1 Non-New Release; 2 for 1 Game Rental; 50% OFF DVD; 50% OFF Each Rental | 37, 39 |
| Bob Viking DJ | 50% OFF 2 Hour Show; 50% OFF Beads & Masks Package | 47 |

Alphabetical Listing, continued

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| Bogeys Family Fun Park |FREE Mini Golf; 2 for 1 Mini Golf; 2 for 1 Batting Cage; 2 for 1 Go-Kart Ride | 65, 67, 329 |
| Bonner Landscaping |Proud To Salute The UW! | 11 |
| BOP |\$25 OFF \$50 Purchase; 2 for 1 Panties | 133 |
| Boston's Restaurant & Sports Bar |Free Pizza w/Purchase; 50% OFF Appetizer or Dessert | 548, 549 |
| Boulders Climbing Gym |2 for 1 Day Pass or Clip-in Class | 31 |
| BounceU |2 for 1 Pass | 45 |
| Bowl-A-Vard |FREE Line of Bowling; 2 for 1 Sandwich & Beverage | 61, 477 |
| Bowling Green Recreation Center, The |2 for 1 Line of Bowling | 69 |
| Brasserie V |50% OFF Dinner Entrée; 2 for 1 Lunch or Brunch Entrée | 573 |
| Bridges Golf Course |2 for 1 9 or 18 Holes of Golf | 299 |
| Brodach Irish Pub & Restaurant |2 for 1 Irish Specialty Entrée or Brunch Entrée | 563 |
| BrouxNellie's Diner |2 for 1 Dinner ; 2 for 1 Lunch; 2 for 1 Breakfast | 567 |
| Buck's Pizza |2 for 1 Pizza | 423, 425 |
| Budget Blinds |2 for 1 Set of Blinds | 199 |
| Burger King |2 for 1 Orig. Chicken & Fry; 2 for 1 BK Fish Sand. & Fry; 2 for 1 Brkfst. Sand. & Hash Brown | 490, 491, 492, 493 |
| Café Costa Rica |FREE Appetizer; 2 for 1 Dinner Entrée; 50% OFF Breakfast or Lunch Entrée | 587 |
| Capital Hypnosis |50% OFF Weight Program; 50% OFF Stop Smoking Program | 114, 115 |
| Captain Ron's Original Dells Jet Boats |2 for 1 Boat Tour | 271 |
| Cargo Coffee |2 for 1 Sandwich | 421 |
| Carpet Care Professional Services |2 for 1 Room Cleaned; 2 for 1 Sofa, Chair or Area Rug Cleaned | 209 |
| Casa del Sol |2 for 1 Dinner Entrée & Soda; 2 for 1 Lunch Entrée & Soda | 565 |
| Castle Rock Golf Course |2 for 1 9 or 18 Holes of Golf | 311 |
| Cave of the Mounds |Free Bag of Mining Rough w/Tour | 237 |
| Charley's Grilled Subs |2 for 1 Sandwich; 50% OFF Sandwich, Wrap or Salad | 533 |
| Chin's Asia Fresh |2 for 1 Entrée | 611 |
| Chocolate Shoppe Ice Cream |2 for 1 Cone or Dish; 2 for 1 Malt/Shake; 2 for 1 Sundae | 483 |
| Christmas Mountain Village |2 for 1 Ski Lift Ticket; 2 for 1 Greens Fee | 237, 271, 313 |
| Christy's Landing |2 for 1 Sandwich Entrée | 537 |
| Chula Vista Resort & Waterpark |2 for 1 Night Stay; 2 for 1 Waterpark Pass; 2 for 1 Golf | 269 |
| Circus World |FREE Child's Admission; 2 for 1 Admission | 267 |
| Claddaugh Irish Pub, The |Free Fish & Chips Entrée w/Purchase; FREE Membership in Pint Club | 603 |
| Clasen's European Bakery |2 for 1 Cookie; \$5 OFF \$10 Purchase; 2 for 1 Loaf of Bread | 534, 535 |
| Clean Green WI Carpet Cleaning |2 for 1 Two Areas Cleaned; 2 for 1 Two Areas Scotchgarded; 50% OFF Tile & Grout Cleaning | 175 |
| Coachman's Golf Resort |2 for 1 9 or 18 Holes of Golf; 50% OFF Jacuzzi Suite | 225, 283 |
| Coldwater Canyon Golf Course |2 for 1 Greens Fee | 269, 319 |
| Come Back In |2 for 1 Weekend Breakfast Entrée; 2 for 1 Sandwich or Dinner Entrée | 473, 577 |
| Comedy Club, The |2 for 1 Admission | 43 |
| Computer Hospital, The |50% OFF Hour of Service | 337 |
| Cool Beans |2 for 1 Beverage; 2 for 1 Bagel Sandwich | 501 |
| Copper Oak Steak House, The |2 for 1 Dinner Entrée | 263 |
| Coppertop Family Restaurant |2 for 1 Sandwich & Bev; 2 for 1 Breakfast & Bev | 555 |
| Cornerstone Bar & Grill |2 for 1 Prime Rib Dinner or Menu Item | 593 |
| Cosi |2 for 1 Entrée | 439 |
| Cottage Café |2 for 1 Breakfast or Lunch Entrée | 499 |
| Country Inn & Suites/Middleton |2 for 1 Nt. Stay OR 50% OFF One Nt. Stay; 50% OFF Meeting Room Rental | 214, 215 |
| Cranberry Creek |2 for 1 Dinner & Bev; 2 for 1 Lunch & Bev; 2 for 1 Brkfst. Menu Item | 557 |
| Crandall's Catering |50% OFF One Sandwich | 411 |
| Crawdaddy Cove Waterpark |FREE Waterpark Pass; 2 for 1 Waterpark Pass | 218, 219 |

Alphabetical Listing, continued

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| Creative Hair Design | .50% OFF Haircut; 2 for 1 Tanning Package | 113 |
| Cremer Engineering | Proud To Salute The UW! | 332 |
| Crestwood Inn | .2 for 1 Dinner Entrée or Sunday Brunch | 559 |
| Crossroads Coffeehouse | .2 for 1 Drink; 50% OFF Sandwich or Bakery Item | 503 |
| Curry In The Box | .2 for 1 Curry | 581 |
| CV Pros | FREE Tire Rotation; 50% OFF Wheel Align; 50% OFF CV Boot w/Install | 13, 380, 381 |
| Dairy Queen | .2 for 1 Ice Cream Menu Item | 479 |
| Dane County Tree Service | .50% OFF First \$100 of Tree Service | 205 |
| Dave Newton Photography | .50% OFF Portrait Session & 2 for 1 Print | 371 |
| Decatur Lake Golf Course | .2 for 1 9 or 18 Holes of Golf | 283 |
| Deer Valley Lodge & Golf | .50% OFF Night Stay; 2 for 1 Waterpark Pass; 2 for 1 9 or 18 Holes of Golf | 213, 321 |
| Deerfield Pistol & Archery Ctr. | .2 for 1 Hour | 347 |
| Dells Comedy Club | .2 for 1 Hypnosis Show Adm | 249 |
| Dells Jet Boat Adventures | .2 for 1 Child Admission | 257 |
| Dent Doctor | .2 for 1 Dent Removal | 383 |
| Deppe's Awards Plus | .2 for 1 Custom T-Shirt; 50% OFF Corporate Awards Program | 339 |
| Doc Jams Printer Repair | FREE 1 Hour Consultation; 50% OFF 1 Hour Labor | 345 |
| Dodge Point Country Club | .2 for 1 9 or 18 Holes of Golf | 309, 313 |
| Dog Haus, The | .2 for 1 Day Care Visit | 333 |
| Dolphins Cove | .2 for 1 Waterpark Pass (up to four) | 107 |
| Domino's Pizza | .50% OFF Pizza; 2 for 1 Pizza; 2 for 1 Pizza w/Cheesy Bread or Cinnastix | 461, 463, 465 |
| Don the Car Care Man | FREE Road Trip Check; 50% OFF Hr. of Labor; 50% OFF Brake Pads | 390, 391 |
| Dorn True Value Hardware | FREE Key Cut; 2 for 1 Bait; 2 for 1 Fishing Line & Winding | 353 |
| Dos Gringos | .2 for 1 Dinner or Buffet; 2 for 1 Lunch Buffet | 581 |
| Doubledays | .2 for 1 Game of Bowling; 2 for 1 Sandwich or Burger | 59, 485 |
| Downtown Madison | Proud To Salute The UW! | 128, 129 |
| Dream Lanes & Alley Oops | FREE Game Tokens; 50% OFF Super Fun Pack | 57, 457 |
| Dry Bean, The | .2 for 1 Dinner Entrée | 569 |
| EAA AirVenture Museum | .2 for 1 Admission | 229 |
| Edelweiss Chalet Country Club | .2 for 1 9 or 18 Holes of Golf | 317 |
| El Mariachi Mexican Restaurant | .2 for 1 Combination Dinner; 2 for 1 Lunch | 595 |
| Elegance In Motion Limousine | .50% OFF Four Hour Rental | 227 |
| Elkhart Lake's Road America | .2 for 1 Admission For 2010 SCCA June Sprints | 227 |
| Ella's Deli & Ice Cream Parlor | FREE Carousel Ride | 55, 71 |
| Emian's European Bakery & Café | .50% OFF Baked Goods | 521 |
| Essen Haus German Restaurant | .2 for 1 Dinner Entrée | 577 |
| Express Portraits | .50% OFF Portrait Sitting | 337 |
| Extreme World | .2 for 1 Go-Kart; 2 for 1 "Castle of Terror"; 2 for 1 Paintball | 255 |
| Falbo Bros. Pizzeria | .50% OFF Pizza; 2 for 1 Pizza | 427 |
| Family Video | FREE Non-New Release | 49 |
| Famous Dave's | .2 for 1 Entrée | 593 |
| Fast Forward Skate Center | .2 for 1 Admission; 50% OFF Family Fun Package | 63 |
| Fat Cat Beads | .2 for 1 Strand or Tube of Beads | 159 |
| Figaro's Pizza | .2 for 1 Medium Pizza; 2 for 1 Large Pizza | 475, 517 |
| Fontana Sports Specialties | \$.20 OFF \$40 Purchase; 2 for 1 Socks; 2 for 1 Scuba/Snorkeling Course | 130, 131 |
| Fox Chimney | .50% OFF Chimney Cleaning; 50% OFF Chimney Cap | 171 |
| Fox Hill RV Park & Campground | .2 for 1 Night/Campsite | 267 |
| Fred's Village Market | .50% OFF Ring Bologna or Potato Salad | 421 |
| Frida Mexican Grill | .2 for 1 Entrée | 573 |
| Gentle Dental Center | .50% OFF Dental Exam & X-Rays | 113 |

Alphabetical Listing, continued

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| George's Chop House | 2 for 1 Dinner Entrée | 540, 541 |
| Glass Nickel Pizza Company | 2 for 1 Pizza; 2 for 1 Salad | 413 |
| Goodwill Retail Stores | 2 for 1 Blouse, Shirt or Pants | 145 |
| Granite City Food & Brewery | 2 for 1 Entrée; 2 for 1 Sunday Brunch; 2 for 1 Mug Membership | 542, 543 |
| Great Graphics | 2 for 1 Business Cards; 2 for 1 Copies | 351 |
| Green Tree Grill | 2 for 1 Menu Item | 433 |
| Greenway Station | Proud To Salute The UW! | 150, 151 |
| Ground Zero Coffee | 2 for 1 Sandwich | 421 |
| Gulliver's Travels | 2 for 1 Ticketing Service Fee | 347 |
| Gumby's Pizza | 2 for 1 Pizza; 2 for 1 Pokey Stix | 429 |
| Gutter Helmet | Proud To Salute The UW! | 277 |
| H.J. Pertzborn Plumbing | FREE Water Saving Showerhead; 50% OFF Half Hour Labor | 188, 189 |
| Hairdise Salon & Spa | 50% OFF Adult Haircut/Style; 50% OFF Tanning Package | 117 |
| Halverson's Supper Club | 2 for 1 Dinner Entrée | 559 |
| HankerAm Store | 50% OFF Flat Screen Monitor; 50% OFF Travel Fee | 355 |
| Harbor Athletic Club | FREE Week Membership; 50% OFF Birthday Party; 50% OFF Fee | 118, 119 |
| Hardee's | 2 for 1 Sausage & Egg Biscuit; 2 for 1 Thick Burger | 487, 489 |
| Hawthorn's Dining & Celebrations | 2 for 1 Dinner; 2 for 1 Sunday Breakfast; 2 for 1 Lunch | 599 |
| Health Source Chiropractic & Rehab | FREE Exam & Massage | 123 |
| Healthy Inspirations | FREE Workouts/Profile & Massage; 2 for 1 Cellulite Treatment; 50% OFF Fee | 109 |
| HILL ELECTRIC | PROUD SPONSOR OF BUCKY BOOK'S 18TH EDITION! | 280 |
| Hody Bar & Grill | 2 for 1 Sandwich | 441 |
| Holiday Inn Hotel & Suites | 50% OFF Stay | 218, 219 |
| Home Improvement Company | Call For A Special Bucky Book Offer! | 14, 162, 163 |
| Hustad Roofing | Proud To Salute The UW! | 178 |
| Jacobson Bros. Meats & Deli | \$2 Good As Cash; 50% OFF Sandwich | 415 |
| Jamerica | 2 for 1 Dinner Entrée; 2 for 1 Lunch Entrée | 585 |
| JAR Stone, LLC | 50% OFF Mulch; 50% OFF Stone | 184, 185, 275 |
| JavaCat | 2 for 1 Specialty Drink; 2 for 1 Gelato; 2 for 1 Sandwich | 523 |
| JB's Italian Grille | 2 for 1 Italian Dinner; 50% OFF Pizza; 2 for 1 Sandwich or Burger | 607 |
| JL Richards Prime Meats | 2 for 1 Package of Cooked Shrimp | 497 |
| Joey's Seafood & Grill | 2 for 1 Entrée | 611 |
| JT Puffin's | 50% OFF Item | 149 |
| Kangaroo Hop | 50% OFF One Day Rental of Inflatable | 35 |
| Karate America | FREE Two Weeks of Lessons For You & Friend | 89 |
| Kavanaugh Restaurant Supply | 50% OFF Stock Pot; 2 for 1 Bun Pan; 2 for 1 Tong | 154, 155 |
| Kennedy Manor Dining Room & Bar | 2 for 1 Dinner Entrée | 571 |
| Kestrel Ridge Golf Club | 2 for 1 9 or 18 Holes of Golf | 327 |
| King Of Falafel | 2 for 1 Pita Sandwich & Soda; 2 for 1 Vegetarian Entrée | 561 |
| Klein's Floral & Greenhouses | \$5 OFF \$10 Purchase | 335 |
| Koshkonong Mounds C. C. | 50% OFF 18 Hole Green Fee for 4 People | 291 |
| Lake Delton Watersports | 2 for 1 Canoe or Kayak Rental | 265 |
| Lake Lawn Resort | 2 for 1 9 or 18 Holes of Golf | 299 |
| Lake Windsor Golf Club | 2 for 1 9 or 18 Holes of Golf; 2 for 1 Bucket of Balls | 287 |
| Lakeland Hills Country Club | 2 for 1 9 or 18 Holes of Golf | 307 |
| Lakeview Bakery & Deli | 50% OFF One Baked Goods Item | 473 |
| Lancaster Municipal Golf Course | 2 for 1 9 or 18 Holes of Golf | 291, 297 |
| LaQuinta Inn & Suites Madison | 2 for 1 Night Stay | 221 |
| Laredo's Restaurante Mexicano | 50% OFF One Entrée | 609 |
| Lawsonia, The Golf Course Of | 2 for 1 18 Holes of Golf | 319 |

Alphabetical Listing, continued

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| La-Z-Boy Furniture Galleries | .2 for 1 Lamp; 50% OFF Accessories | 177 |
| Lazy Oaf Lounge, The | .2 for 1 Sandwich or Burger; 50% OFF Pizza | 605 |
| Learning Shop, The | \$.5 OFF \$10 Purchase; Free Bucky Badger Stickers w/purchase | 147 |
| Leia's Renu | .2 for 1 30 Minute Massage | 105 |
| Lifetime Eyecare Center | .2 for 1 Pair of Frames | 105 |
| Little A-Merrick-A Amusement Park | .2 for 1 All Day Ride Pass; 2 for 1 Mini Golf | 73, 75 |
| Little Caesars | .2 for 1 8 Pc. Crazy Bread; 2 for 1 10 Pc. Cheese Bread | 7, 470, 471 |
| Lower Dells Boat Tours | .2 for 1 Child's Fare | 259 |
| Lucky's Bar & Grille | .2 for 1 Sandwich or Entrée; 50% OFF Appetizer | 531 |
| Luz de Luna Restaurant | .2 for 1 Dinner w/Drink | 591 |
| Machinery Row Bicycles | FREE Water Bottle; 2 for 1 Bike or Rollerblade Rental; Free Kit | 85 |
| Madison Children's Museum | .2 for 1 Admission | 81 |
| Madison Lighting | \$.100 OFF Any \$200 Ceiling Fan Purchase | 167 |
| Madison Mallards Baseball | 50% OFF up to Four Bleacher Reserved Tickets | 223 |
| Madison Speed Skating Club | FREE "Learn to Speed Skate" Lessons | 81 |
| Madison Tanning Company | FREE Three Days of Tanning; 2 for 1 Tanning Session | 95 |
| Madison Turners | .2 for 1 Gymnastics Open Gym | 111 |
| Madison West Coast Swing | 50% OFF Classes for One or Two People | 45 |
| Magic Car Wash | 50% OFF Washes | 386, 387 |
| Maid in Madison | 50% OFF First Hour Maid Service | 179 |
| Maple Leaf Landscaping | FREE Lawn Analysis; 2 for 1 Hour of Labor | 15, 190, 191 |
| Marcus Theatres of Madison | .2 for 1 Kiddie Combo | 26, 27, 28, 29 |
| Mascoutin Golf Club | .2 for 1 9, 18 or 27 Holes of Golf | 305 |
| Massage By Chelsea | FREE 15 Minute Chair Massage | 91 |
| MATC Bookstore | 50% OFF Apparel Item | 157 |
| McGovern & Sons | 50% OFF Gallon of Paint; 2 for 1 Roller | 183 |
| McHugh Family Dentistry | FREE Dental Consult, Exam and X-Rays | 89 |
| Meadows of Sixmile Creek, The | .2 for 1 9 or 18 Holes; 50% OFF 18 Hole Green Fee for 4 People | 293 |
| Mediterranean Hookah Lounge & Café | .2 for 1 Dinner Entrée; 2 for 1 Sandwich or Salad | 553 |
| Meffert Oil Company | FREE Alignment Inspection | 399 |
| Mexicali Rose | .2 for 1 Entrée or Appetizer | 249 |
| Mi Cocina Mexican Restaurante | 50% OFF One Entrée; 2 for 1 Lunch | 609 |
| Millennium Salon & Spa | 50% OFF Haircut; 50% OFF Spa Service | 121 |
| Milwaukee Art Museum | .2 for 1 General Admission | 229 |
| Mirror Lake Rentals | .2 for 1 Canoe or Kayak Rental | 265 |
| Monona Terrace Convention Ctr. | .2 for 1 Public Tour | 237 |
| Monroe Country Club | .2 for 1 9 or 18 Holes of Golf | 329 |
| Morgans Shoes | \$.10 OFF \$20 Purchase; \$20 OFF \$40 Purchase | 142, 143 |
| Mother Fool's Coffeehouse | .2 for 1 Coffee Drink | 437 |
| Mounds Pet Food Warehouse | .2 for 1 Dog Food; 2 for 1 Cat Food; \$5.00 Good as Cash | 356, 357 |
| Mulligans Bar & Grill | .2 for 1 Entrée or Appetizer | 271, 473 |
| My Menu | FREE Reusable Shopping Bag; 50% OFF Entrée; 2 for 1 Blossom | 458, 459 |
| Name of the Game | .2 for 1 Badger T-Shirt; \$10 OFF \$20 Green Bay Packer Purchase; \$10 OFF \$20 Milw. Brewers Purchase | 141 |
| Nine Springs Golf Course | .2 for 1 9 Holes of Golf | 315 |
| Noah's Ark | .2 for 1 June 2010 Admission OR Summer Special | 244, 245 |
| Norsk Golf Club | FREE Game of Bowling; 2 for 1 9 Holes of Golf | 81, 311 |
| Norstar Heating & Cooling | 50% OFF AC or Furnace Tune Up; 50% OFF Diagnostic Fee | 164, 165 |
| Old Chicago | 50% OFF Large Pizza | 601 |
| Olivia's Gifts | .2 for 1 Jewelry Item | 157 |

Alphabetical Listing, continued

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| Orange Julius | .2 for 1 Julius Drink; 2 for 1 Gourmet Hot Dog | 479 |
| Orange Tree Imports | FREE Wooden Spoon or Tin Cookie Cutter | 367 |
| Original Wisconsin Ducks | .2 for 1 Child's Ticket | 259 |
| Orpheum Theatre | .2 for 1 Movie Admission | 83 |
| Orvis | .\$25 OFF \$50 Purchase | 153 |
| Papa Jimmy's Pizzeria | .50% OFF One Pizza | 497 |
| Papa John's | .2 for 1 Xtra Lg. Pizza; 2 for 1 Lg. Pizza; 2 for 1 Med. Pizza; 2 for 1 Cheesesticks | 495, 497 |
| PDQ Food Stores | FREE Coffee; 2 for 1 Cookie; 2 for 1 Muffin; 50% OFF Car Wash | 393, 395, 467, 469 |
| People's Bakery Mediterranean Rest. | .2 for 1 Donut; 2 for 1 Falafel; 2 for 1 Dinner Entrée | 525 |
| Photo Express | .50% OFF Matte Enlargement; 2 for 1 Prints | 359 |
| Picasso's of McFarland | .50% OFF Pizza | 595 |
| Pickett's Paving | .50% OFF Asphalt Crack Filling | 169 |
| Pine Knoll Supper Club | .2 for 1 Dinner Entrée | 559 |
| Pirate's Cove Adventure Golf | .2 for 1 Round of Mini-Golf | 251 |
| Pizza Extreme | FREE Garlic Bread; 50% OFF Pizza; 2 for 1 Pizza; 2 for 1 Slice & Soda; 2 for 1 Sandwich & Chips | 509, 511 |
| Pizza Hut | .2 for 1 Lunch Buffet; 2 for 1 Wed. Nt. Buffet; 2 for 1 "P'Zone" | 409 |
| Pizza Oven | .2 for 1 Pizza | 455 |
| Pizza Pit | .2 for 1 Sandwich; 2 for 1 Pizza; 50% OFF Pizza | 513 |
| Pizza Pit Take & Bake | .2 for 1 Large Pizza; 50% OFF Pizza | 515 |
| Pizza Villa | .50% OFF Large Pizza | 247 |
| Players Sports Bar & Grill | .2 for 1 Sandwich Entrée | 475 |
| Pleasant View Golf Club | FREE 9 Holes Par 3; 2 for 1 9 or 18 Holes of Golf | 295 |
| Portage Country Club | .2 for 1 9 or 18 Holes of Golf | 325 |
| Prairie Athletic Club | .2 for 1 Month Membership; 2 for 1 Training Sessions | 106, 107 |
| Prairie Lanes | FREE Line of Bowling; 2 for 1 Sandwich & Beverage | 61, 477 |
| Prairie Woods Golf Course | .2 for 1 9 or 18 Holes of Golf | 317 |
| Premier Paint & Wallpaper | .2 for 1 Gallon of Paint; 2 for 1 Brush/Roller | 203 |
| Prep Cosmetics | FREE Water Bottle or Travel Mug & 50% OFF Brush Roll | 135 |
| Public Enemy Tattoo | .2 for 1 Piercing; 2 for 1 Piece of Jewelry | 373 |
| Quaker Steak & Lube | .2 for 1 Menu Item | 561 |
| Queen Anne's at the Westside Club | .2 for 1 Friday Night Dinner; 2 for 1 Sunday Brunch | 571 |
| Radio Doctor, The | FREE 1/2 Hour Install; 50% OFF \$30 Purchase | 388, 389 |
| Raven Computers | .50% OFF Spyware/Virus Removal; 50% OFF One Hr. "House Call" Fee | 360, 361 |
| Reedsburg Country Club | .2 for 1 18 Holes of Golf with Half Cart | 303 |
| Reflections – Hair Professionals | .50% OFF Haircut | 93 |
| Reptile Rapture | .2 for 1 Toad or Newt | 333 |
| Riverside & Great Northern Railway | .2 for 1 Adult Ticket; 2 for 1 Child's Ticket | 247 |
| Riverside Golf Course | .2 for 1 9 or 18 Holes of Golf | 289 |
| Riverview Park & Waterworld | .2 for 1 Admission | 253 |
| Rock River Country Club | .2 for 1 9 or 18 Holes of Golf | 297 |
| Rocky Rococo | .2 for 1 Salad Bar; 2 for 1 Slice & Breadstix; 2 for 1 Slice & Salad Bar; 50% OFF Pasta Rococo | 447, 449 |
| Rocky's Custom Detailing | .50% OFF Complete Package; 50% OFF Exterior Package; 50% OFF 10 ft. for Boat or RV | 396, 397 |
| Roger's Paint'n Paper, LLC | Proud To Salute The UW! | 168 |
| Roman Candle Pizzeria | .2 for 1 Slice of Pizza | 437 |
| Saddle Ridge Golf Club | .2 for 1 9 or 18 Holes of Golf | 301, 303 |

Alphabetical Listing, continued

| | | |
|--|---|--------------------------|
| Schwogler's Park Towne Lanes |2 for 1 Line of Bowling; 2 for 1 Entrée or Sandwich Entrée | 51, 435 |
| Schwogler's Sugar River Lanes |FREE Game of Bowling | 45 |
| Shed, The |2 for 1 Dinner Entrée; 2 for 1 Lunch Entrée | 579 |
| Sherwood Press |2 for 1 Copies OR 50% OFF Business Cards | 359 |
| Silver Eagle Bar & Grill |2 for 1 Burger, Sandwich or Wrap; 2 for 1 Weekend Breakfast Entrée | 521 |
| Silver Mine Subs |FREE Chips, Pickle or Potato Salad; 2 for 1 Lunch; 2 for 1 Sub | 452, 453 |
| Skyline Hotel & Suites |Proud To Salute The UW! | 246 |
| Slaughter Motorsports |50% OFF Tune Up Parts; 50% OFF Hr. of Labor; \$25 OFF \$50 Apparel Purchase | 279, 378, 379 |
| Sole Sapori Sicilian Ristorante |2 for 1 Pasta Entrée | 591 |
| Sonic |2 for 1 Burger, Wrap, "Toaster" or "Coney"; 2 for 1 Breakfast Burrito, "Toaster" or "Croisnic" | 517 |
| Specialized Cleaning Services |2 for 1 Five Vents Cleaned; 2 for 1 Hr. of Mold Remediation or Water Damage | 193 |
| Sports Pub |2 for 1 Entrée | 537 |
| Spring Brook Golf Club |2 for 1 9 or 18 Holes of Golf | 285 |
| Steak Escape |2 for 1 Sandwich or Wrap; 2 for 1 Steak Burger Sub | 455 |
| Steam-N-Dry Carpet & Upholstery |2 for 1 Room Cleaned & Scotchgarded; 50% OFF Stairs Cleaned | 363 |
| StyleFX Hair Studio |50% OFF Perm, Color or Haircut | 86, 87 |
| Subway |2 for 1 Sub & Medium Drink | 442, 443, 444, 445 |
| Super Lube |FREE Car Wash; 50% OFF Car Wash | 401 |
| Supercuts |2 for 1 Haircut | 101 |
| Supreme Pizza |2 for 1 Pizza; 2 for 1 Spaghetti; 2 for 1 Calzone | 451 |
| Suzen Sez |\$25 OFF \$50 Purchase | 139 |
| Taco John's |2 for 1 Breakfast Taco ; 2 for 1 Soft Shell Taco; 2 for 1 Super Burrito; 2 for 1 Meat & Potato Burrito | 475, 481 |
| Tan Lines Optional |2 for 1 Tan or 2 for 1 Five Tans | 91 |
| Tapas Rias |2 for 1 Tapas | 591 |
| TCBY Treats |2 for 1 Sundae; 50% OFF Menu Item | 529 |
| Tellus Mater |\$5 OFF \$10 Purchase; Free Dish Towel with Purchase | 137 |
| Ten Pin Alley |FREE Line of Bowling; 2 for 1 Sandwich & Beverage | 61, 477 |
| Thal Acres Golf Club |2 for 1 9 or 18 Holes of Golf | 315, 321 |
| Tibia Healing Center |50% OFF Service | 91 |
| Tilted Kilt West |2 for 1 Entrée; 50% OFF Appetizer | 601 |
| Timber Falls Adventure Park |2 for 1 All Day Adm; 2 for 1 Avalanche Adm; 2 for 1 Mini Golf | 261 |
| TNT Window Tinting |\$20 OFF \$40 Purchase; 2 for 1 Invisiarmor Screen Protector | 405 |
| Towne Country Club |2 for 1 9 or 18 Holes of Golf | 323 |
| True Laser |FREE Consult & Treatment; 50% OFF Microdermabrasion | 102, 103 |
| Tumbledown Trails Golf Course |2 for 1 18 Holes of Golf | 309 |
| Tuscany Mediterranean Grill |2 for 1 Dinner Entree | 545 |
| Tutto Pasta State Street |2 for 1 Dinner Entree | 563 |
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| Tyrol Basin Banquet Hall |FREE Banquet Hall Rental | 235 |
| Tyrol Basin Ski & Snowboarding |Free Equipment Rental with Purchase | 233 |
| Ultrazone Laser Tag |FREE Game; 2 for 1 Game | 31, 41 |
| University Bookstore, The |2 for 1 Book; 50% OFF Frame; 2 for 1 School Supply; Free T-Shirt; 2 for 1 Greeting Card; 2 for 1 Coffee | 126, 127, 631, 632 |
| University of Wisconsin Athletic Dept. |2 for 1 Admissions | 241 |
| University Ridge Golf Course |\$51 off 18 Holes with Golf Car for Two | 273 |
| University Theatre |2 for 1 Adult Ticket | 231 |

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| Windwood of Watertown | 2 for 1 9 or 18 Holes; 50% OFF 18 Hole Green Fee for 4 People | 293 |
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| Wisconsin Historical Society | 2 for 1 Adult Admission; 2 for 1 Child Admission | 238, 239 |
| Wo Zha Wa Sports Bar & Grille | 2 for 1 Entrée | 263 |
| Zander's Capitol Grill | 2 for 1 Burger | 593 |
| ZuZu Café & Market | 2 for 1 Dinner; 2 for 1 Sandwich; 2 for 1 Kid's Meal | 589 |



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