



BUCKY™ PRESENTS...

**THE SMART
WAY TO
USE YOUR
BUCKY™ BOOK!**

**We estimate that each year Bucky™ Book owners THROW AWAY over \$10,000,000 by not using their Bucky™ Books properly!
Here are some SMART ways to use your Bucky™ Book!**

STEP 1: TAKE SOME TIME AND READ YOUR BUCKY™ BOOK!

Scientific studies have proven that you'll get much more "value" from a book if you read it. The same philosophy applies with the Bucky™ Book. READ the index and REVIEW the certificates. You'll be surprised how much hidden "value" there is!

STEP 2: TEAR OUT THE CERTIFICATES YOU WANT TO USE!

All Bucky™ Book certificates are transferable and can be removed from the Book. You don't need to carry the Bucky™ Book with you to redeem certificates. PLUS, you can share them with family and friends.

STEP 3: PUT THESE CERTIFICATES WHERE YOU'LL REMEMBER TO USE THEM!

For example; golf certificates in your golf bag, video and food certificates in your wallet or car, dining or general use certificates on the "fridge" or message center, etc.

STEP 4: "EAR MARK" PAGES WITH CERTIFICATES OF INTEREST!

For future use you can "ear mark" (bend the corner) certain pages with interesting certificates. It will provide quick reference next time you review and use your Bucky™ Book.

STEP 5: KEEP THE BUCKY™ BOOK OUT IN THE OPEN AND READILY AVAILABLE!

This will remind you to use your Bucky™ Book more often. So many people "pack" their Bucky™ Book away and forget about it. Would you do that with CASH? Of course not! The Bucky™ Book is just like CASH - if you don't use it, you can't save!

**Use your Bucky™ Book just a few times to get your purchase price back.
Then it has cost you nothing, and you could save \$100's more!**